

NOTICE
ECONOMIC FINANCIAL AREA
- INTERNATIONALIZATION SECTOR -
PROMOTION ABROAD OF COMPANIES PRESENT IN THE AGGLOMERATES OF THE CONSORZIO
PER L'AREA DI SVILUPPO INDUSTRIALE DI SALERNO (**Consorzio ASI Salerno**).

The Consorzio ASI of Salerno, following the memorandum of understanding, signed on 22.07.2022 between the Ministry of Foreign Affairs and International Cooperation (MAECI), ICE - Agency for the promotion abroad and internationalization of Italian companies (Agenzia ICE) and the Campania Region, with its own resolution of the Steering Committee n. 197 of 13 September 2022, established a specific "Internationalization Sector - CASI international pass", aimed at providing assistance to companies in the Province of Salerno in the internationalization of their activities and promoting them abroad, providing information and first assistance on opportunities offered by foreign markets as well as on operational and regulatory aspects.

The support to the process of internationalization of the territory and of the companies will take the form, with the support of the signatories of the memorandum of understanding, in a set of activities and services aimed both at strengthening the competitiveness of the local production system on foreign markets - through actions and promotional tools - which favor single companies / groups of companies in accessing those qualified services that can strategically favor their presence on foreign markets.

The Head of the Procedure (identified pursuant to Article 28 of the Regulations for Offices and Services of 110/21), aimed at the operation and performance of the activities related to the new Sector in question, is the official Enrico Manna.

*ECONOMIC FINANCIAL AREA
INTERNATIONALIZATION SECTOR
MANAGER
dr. Massimo Di Gennaro*


For information, contact the Head of the Procedure "Internationalization Sector - CASI international pass" the official Enrico Manna

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Attached list of available services.

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